

Technical Task for a Copywriter

It is necessary to write a blog post for a company that provides product feed automation tools. Additional info about the company here - [https://\[REDACTED\]/about-us/](https://[REDACTED]/about-us/). The article topic is **Difference between Private Label and White Label**.

Please try to write the article in such a way that it is easy to read even for the average person who is not particularly versed in e-commerce.

Text requirements

- Approximately number of words 1800 - 2000.
- The article should be grammatically correct, without any mistakes.
- The text should be divided into paragraphs and contain bulleted or numbered lists and few subheadings.
- Uniqueness of the text should be above 90% according to [quetext.com](https://www.quetext.com)

Use keywords:

In H1:

white label vs private label

In subheadings:

private label definition
what is private labeling products
white label product
white labeling
private labeling

In the text:

difference between white label and private label
how does private label work
private label brands examples
private-label products definition
private label vs white label
what does private labeling mean
white labeling products
white-label branding

Approximate article structure

- What is private label
- Private label examples
- What is white label
- White label examples
- Main differences between private label and white label
 - customization
 - costs and prices
 - distribution
 - product line
- What is better white label or private label
- Summary